LEVITETZ
LEADERSHIP & INNOVATION DAY

Friday, April 15, 2022

The University of Alabama
College of Arts & Sciences
New College

201 Lloyd Hall
Tuscaloosa, AL 35487
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SCHEDULE OF EVENTS

Light Bulb Research Presentations | Join Here  
Lloyd Hall 337  
11:00 a.m. - 12:15 p.m.

Jeff Levitetz (Guest Speaker) & Lunch | Join Here  
Lloyd Hall 337  
12:15 p.m. - 1:15 p.m.

Photographs  
1:15 p.m. - 1:30 p.m.

Seed Grant Presentations  
1:30 p.m. - 4:30 p.m.

• Creative Activities Division | Join Here  
Lloyd Hall 319  
Presentations  
1:30 p.m. - 2:15 p.m.
Judges Confer  
2:15 p.m. - 2:45 p.m.
Judges meet with Presenters  
2:45 p.m. - 3:30 p.m.

• Social Entrepreneurship Division | Join Here  
Lloyd Hall 337  
Presentations  
1:30 p.m. - 3:30 p.m.
Judges Confer  
3:30 p.m. - 4:00 p.m.
Judges meet with Presenters  
4:00 p.m. - 4:30 p.m.

• For-Profit Large Grant Division | Join Here  
Lloyd Hall 324  
Presentations  
1:30 p.m. - 3:00 p.m.
Judges Confer  
3:00 p.m. - 3:30 p.m.
Judges meet with Presenters  
3:30 p.m. - 4:45 p.m.

• For-Profit Small Grant Division | Join Here  
Lloyd Hall 335  
Presentations  
1:30 p.m. - 2:45 p.m.
Judges Confer  
2:45 p.m. - 3:15 p.m.
Judges meet with Presenters  
3:15 p.m. - 4:15 p.m.

Awards Ceremony and Concluding Remarks | Join Here  
Lloyd Hall Room 337 - Moderator: Julia Cherry  
4:45 p.m. - 5:15 p.m.

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Levitetz Leadership Program

Housed in New College at The University of Alabama, the Levitetz Leadership Program was founded in 2018. It is funded through the generous gift of Jeff Levitetz, New College alumnus and owner of Purity Wholesale Grocers.

Jeff Levitetz is the founder of Purity Wholesale Grocers, a distributor of grocery products and general merchandise and among the nation’s largest private companies. As a student who wrestled for The University of Alabama, Jeff raised $10,000 for cancer research by performing 10,000 consecutive sit-ups. His amazing feat of strength and endurance was an early indication of Mr. Levitetz’s future philanthropic interest in the field of medicine. Today, he is a member of Cleveland Clinic’s 1921 Society and a supporter of The Campaign for Cleveland Clinic Florida. The Levitetz Department of Orthopedic Surgery was named in appreciation of his significant contribution to advance research, caregiver training, and patient care initiatives in the Cleveland Clinic Florida’s orthopedic department. Since 2011, the Levitetz Family Foundation has been fulfilling its mission through its commitment to supporting charitable organizations and communities across the country. The Levitetz Family Foundation has granted over $3.9 million to 111 different charitable organizations nationwide.

The Levitetz Leadership Program annually awards scholarships, innovation grants, research awards, and stipends for unpaid internships. Throughout the year, the LLP sponsors workshops and networking opportunities.

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LIGHT BULB RESEARCH PRESENTATIONS
11:00 a.m. to 12:15 p.m. | Join Here

Moderator: Natalie Adams

Lloyd Hall Room 337

LIGHT BULB PRESENTERS

Michael Rowe  Health Disparities in African American Communities  11:00 a.m. to 11:15 a.m.
Annie Hardin  Write to Educate  11:15 a.m. to 11:30 a.m.
Warren Wright  Native Representation  11:30 a.m. to 11:45 a.m.
Delaney Lynn  Animal Assisted Therapy: Its Origins & Future  11:45 a.m. to 12:00 p.m.
Sydney Simmons  Dr. Phil Is My Favorite Teacher  12:00 p.m. to 12:15 p.m.
SEED GRANT PRESENTATIONS
1:30 p.m. to 2:15 p.m. | Join Here

Moderator: Holland Hopson

Lloyd Hall Room 319

SEED GRANT PRESENTERS

Creative Activities Division

Analise Chambers                  Self Care in Thread                1:30 p.m.
Kris Culbertson                  When the Red Dust Settlements        1:45 p.m.
Britt Guynes                  M.A.P. (Memory Archive Project)         2:00 p.m.

Judges Confer                    2:15 p.m. - 2:45 p.m.

Individual conferences with presenters

• Judges meet with Chambers      2:45 p.m. - 3:00 p.m.
• Judges meet with Culbertson    3:00 p.m. - 3:15 p.m.
• Judges meet with Guynes        3:15 p.m. - 3:30 p.m.

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SEED GRANT PRESENTATIONS

1:30 p.m. to 3:30 p.m. | Join Here

Moderator: Barbara Brickman

Lloyd Hall Room 337

SEED GRANT PRESENTERS

Social Entrepreneurship Division

Riley Schelp & Brandy Martinez
Emergency English: ESL for Self-Defense
1:30 p.m.

Audrey Bayne
Improving UA’s Campus for Chronically Ill and Disabled Students
1:45 p.m.

Hannah Berry
The Food Farmacy at The Good Samaritan Clinic
2:00 p.m.

Melissa Walton
Tinker Town
2:15 p.m.

Kaylea Hudson
Dance 4 Everyone
2:30 p.m.

Stephen Ijeluola
Game-Based Learning Professional Development Project: Targeting Nigerian Teachers
2:45 p.m.

Kearria Freed
Kearria Kares Foundation: Relax Me Kit
3:00 p.m.

Mona Anchan
Dramathink: Discovering Math by Exploring Drama and Your Brain
3:15 p.m.

Judges Confer
3:30 p.m. - 4:00 p.m.

Individual conferences with presenters

- Trotter meets with Schelp & Martinez
- Young meets with Bayne
- Johnson meets with Berry
- Trotter meets with Walton
- Young meets with Hudson
- Johnson meets with Ijeluola
- Judges meets with Freed & Anchan

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SEED GRANT PRESENTATIONS

1:30 p.m. to 3:00 p.m. | Join Here

Moderator: Julia Cherry

Lloyd Hall Room 324

SEED GRANT PRESENTERS

For-Profit Large Grant Division

Mateo Chaney-Martinez  Smart Start University: Revolutionizing Time Management for College Students  1:30 p.m.

Dalton Morris  Reboot Reforestation: Using Drones to Restore Ecosystems at Scale  1:45 p.m.

Anastasia Ramig  FlashNote  2:00 p.m.

Trina Locklear  The Pelt Company  2:15 p.m.

Payton Wortsmith  Float Mate  2:30 p.m.

Jiaqi Yu  AR Chinese  2:45 p.m.

Judges Confer  3:00 p.m. - 3:30 p.m.

Individual conferences with presenters

• Judges meet with Chaney-Martinez  3:30 p.m.
• Judges meet with Morris  3:40 p.m.
• Judges meet with Ramig  3:50 p.m.
• Judges meet with Locklear  4:00 p.m.
• Judges meet with Wortsmith  4:10 p.m.
• Judges meet with Yu  4:20 p.m.

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SEED GRANT PRESENTATIONS

1:30 p.m. to 2:45 p.m. | Join Here

Moderator: John Miller
Lloyd Hall Room 335

SEED GRANT PRESENTERS

For-Profit Small Grant Division

Jacob Noordhoek Pole Pouch 1:30 p.m.
Lauren Pan 3D Printed Electric Spinning Wheel 1:45 p.m.
Lloyd Van Wees Louis Orfano: A Passion for Fashion 2:00 p.m.
Andy Hannah Kybridge: A Down to Earth Company 2:15 p.m.
Corban Walsh, Ashleigh Woods, & Kaitlyn Shelver Sano 2:30 p.m.

Judges Confer 2:45 p.m. - 3:15 p.m.

Individual conferences with presenters

• Judges meet with Noordhoek 3:15 p.m.
• Judges meet with Pan 3:30 p.m.
• Judges meet with Van Wees 3:45 p.m.
• Judges meet with Hannah 4:00 p.m.
• Judges meet with Walsh, Woods, & Shelver 4:15 p.m.

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Amy Pirkle is an Assistant Professor at The University of Alabama, with a joint appointment in the Honors College and New College. She teaches classes in Contemporary Book Arts, Design, the History of the Book, and Interdisciplinary Studies. In addition to her fourteen years of teaching at UA, she has taught for Penland School of Craft in North Carolina and The University of Georgia, and she hosted a 6-episode web series called Flip Out for NBCUniversal.

Her art resides in over 60 permanent collections across the United States, including the Art Institute of Chicago, the Meridian Museum of Art, Bainbridge Island Museum of Art, and Yale University’s Robert B. Haas Special Collections. Although Amy is formally trained as a fine press printer and bookbinder, her recent work has shifted almost exclusively to animation and video, where she has received commissions from McDonalds, Amazon Prime, the BBC, Crayola, Fairlife Milk, and Callaway Golf, among others.

Lorrie Lane is an oil painter living and working in Tuscaloosa, Alabama. She is the owner of Lorrie Lane Studio, a painting studio and art gallery in downtown Tuscaloosa. Lorrie’s art has been featured in many solo and group exhibits in the southeast. Most recently, she and daughter Liz Lane are exhibiting their paintings in a two person show at the Johnson Center for the Arts in Troy, Alabama in June 2022.

Lorrie has been a professional artist for 30 years. In addition to painting, she has taught classes through the Studio School at the Birmingham Museum of Art and with the Alabama Prison Art and Education Project. Lorrie’s commitment to art has extended to many volunteer activities with a variety of local non-profit organizations.

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SEED GRANT JUDGES
SOCIAL ENTREPRENUERSHIP DIVISION

Dr. Pamela Young is the Director of Community Engagement and Economic Development in the College of Arts and Sciences at The University of Alabama. An education specialist and experienced crisis manager, Dr. Young worked as a leader at international nonprofit organizations, an experience that took her to 60 countries across the globe to work with young people, parents, government leaders, universities, schools, and community-based organizations to design and implement socioeconomic development and humanitarian programs. She is active in NASPA and a Fulbright Specialist. She is a proud native of Massachusetts and avid Red Sox fan. Dr. Young earned a M.A. and Ph.D. from the University of Michigan and a B.A. from Colby College. She received the 2021 UA staff award for excellence in community engagement.

Ebony Johnson, Ph.D., is an Executive Director at The Tuscaloosa Children’s Center Inc. based in Tuscaloosa, Alabama. She received her bachelor’s degree from Tuskegee University with a major in Psychology. She has a master’s degree in Criminal Justice and a Ph.D. in Educational Psychology from The University of Alabama. She has been employed with The Tuscaloosa Children’s Center for 17 years. She began as a graduate intern with the Education Coordinator in June 2003. Next, she accepted the position as the Child & Family Advocate in August 2004 and served in that position until September 2011.
Jim Trotter is the Vice President of Development and Marketing for the Walker Area Community Foundation. Previously Jim served as Live Nations Director of Sponsorship and Premium Seat Sales. He is a proud New College graduate with a Depth Study in Managing and Promoting the Entertainment Industry. He has vast expertise and experience in both vocal and piano performance. Having been the first Alabamian to attend the GRAMMY Foundation’s GRAMMY Camp, Jim has performed on many stages across the country and is currently on the Board of Directors for the GRAMMY Museum in Cleveland, Mississippi.

Jim resides in Birmingham, Alabama and is the associate Music Minister at Jasper’s First Baptist Church.
SEED GRANT JUDGES
FOR-PROFIT LARGE GRANT DIVISION

Dr. Dan Daly is the former Director of the Alabama Innovation and Mentoring of Entrepreneurs Center. He has 17 years of experience in the fuel and lubricant businesses. Dan has won several awards: Nortech Top 50 Industrial Innovation Award for Northeast Ohio; R&D Magazine Top 100 Industrial Innovation Award, and ACS Environmental Industrial Innovation Award. Dr. Daly has a Ph.D. in Physical-Organic Chemistry from the University of Florida, Gainesville.

Marlin D. “Lin” Moore, III, a New College graduate, is the chairman and head of insurance division of Pritchett-Moore. He is the 2005 recipient of the Charles Land Member of the Year Award and the 2010 Distinguished Service Award, both given by the Chamber of Commerce of West Alabama. He is very active in the Tuscaloosa community, serving as a current chair of the Board of Commissioners of the Tuscaloosa Housing Authority, a board director for the Boys and Girls Club and The United Way, a board member of the Community Foundation of West Alabama, and member of The University of Alabama President’s Cabinet.

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Chapman Greer is a clinical instructor of Management and the 2021-2023 Faculty Senate President. Dr. Greer received her MLIS in Library Information Sciences and her Ph.D. in English, both from The University of Alabama. Her current research focuses on application-based educational practices in project management, data visualization, and privacy calculus in digital communications.
SEED GRANT JUDGES
FOR-PROFIT SMALL GRANT DIVISION

Katherine Zobre is the Director of Innovation at Innovation Depot in Birmingham, Alabama. As the former Business Advisor for the Alabama Small Business Development Center (SBDC) Network, Katherine has assisted over 1,500 businesses, helped 167 businesses start, and assisted with over $2.2m in equity and debt financing. She was awarded the national State Star award for her outstanding contribution to the ASBDC in 2020. She has traveled and lived in 11 countries in Europe, Asia, Africa, and South America consulting in financial services, healthcare, education, agriculture, manufacturing, retail, and consulting. She served in the Peace Corps in Senegal, West Africa where she focused on empowerment through financial literacy and technical assistance to women’s business groups. Katherine obtained a BA in political science and economics from the University of Maryland and MS in International Development Studies from the University of Amsterdam, Netherlands.

Bo Hicks is a brewer and the co-owner of Druid City Brewing. Bo’s journey into the brewery business began with being a busboy at 15th Street Diner, a bartender at Egan’s, a stock manager at Manna Grocery, and Bar Manager at the historic Bama Theater. Bo was also a musician, playing in several bands – one of which played with the Alabama Shakes. Bo met Elliot Roberts at a homebrew club, and there they decided to open Tuscaloosa’s first brewery, Druid City Brewing in 2011 to ensure that Tuscaloosa had a brewery that cared about its community. Bo is proud of their brewery’s commitment to the community and support of the arts.

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Lou Hoop is the managing partner of the Nashville office of First MainStreet Insurance. A 40-year veteran of the employee benefit industry, Lou specializes in designing employee benefit programs for the manufacturing, service, & technology industries. Lou also has a passion for assisting individuals approaching Medicare retirement in designing effective Medicare solutions. A 1982 graduate of Vanderbilt University, Lou is a 40-year resident of Nashville, Tennessee. Lou is also a part time resident of Tuscaloosa, Alabama as his wife, The Reverend Cathy Caldwell Hoop, pastors Grace Presbyterian Church. His interests including fly fishing, cooking, and his grandchildren.
LEVITETZ LEADERSHIP
LIGHT BULB AWARD RECIPIENTS

Michael Rowe
Health Disparities in African American Communities
11:00 a.m. – 11:15 a.m.

Annie Hardin
Write to Educate
11:15 a.m. – 11:30 a.m.

Warren Wright
Native Representation
11:30 a.m. – 11:45 a.m.

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LEVITETZ LEADERSHIP
LIGHT BULB AWARD RECIPIENTS

Delaney Lynn
Animal Assisted Therapy: Its Origins & Future
11:45 a.m. - 12:00 p.m.

Sydney Simmons
Dr. Phil Is My Favorite Teacher
12:00 p.m. - 12:15 p.m.

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LEVITETZ LEADERSHIP
SEED GRANT RECIPIENTS
CREATIVE ACTIVITIES DIVISION

Analise Chambers
Self-Care in Thread
1:30 p.m.

Kris Culbertson
When the Red Dust Settles
1:45 p.m.

Britt Guynes
M.A.P.
(Memory Archive Project)
2:00 p.m.

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LEVITETZ LEADERSHIP
SEED GRANT RECIPIENTS
SOCIAL ENTREPRENUERSHIP DIVISION

Riley Schelp (right) &
Brandy Martinez (left)
Emergency English: ESL for Self-Defense
1:30 p.m.

Audrey Bayne
Improving UA’s Campus for
Chronically Ill & Disabled Students
1:45 p.m.

Hannah Berry
The Food Farmacy at
The Good Samaritan Clinic
2:00 p.m.

Melissa Walton
Tinker Town
2:15 p.m.
LEVITETZ LEADERSHIP
SEED GRANT RECIPIENTS
SOCIAL ENTREPRENUERSHIP DIVISION

Kaylea Hudson
Dance 4 Everyone
2:30 p.m.

Stephen Ijeluola Dance
Game-Based Learning Professional-Development
Project: Targeting Nigerian Teachers
2:45 p.m.

Kearria Freed
Kearria Kares Foundation:
Relax Me Kit
3:00 p.m.

Mona Anchan
Dramathink: Discovering Math by
Exploring Drama and Your Brain
3:15 p.m.

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LEVITETZ LEADERSHIP
SEED GRANT RECIPIENTS
FOR-PROFIT LARGE GRANT DIVISION

Mateo Chaney-Martinez
Smart Start University:
Revolutionizing Time Management for
College Students
1:30 p.m.

Dalton Morris (middle)
Reboot Reforestation: Using
Drones to Restore
Ecosystems at Scale
1:45 p.m.

Anastasia Ramig
FlashNote
2:00 p.m.

Trina Locklear
The Pelt Company
2:15 p.m.

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LEVITETZ LEADERSHIP
SEED GRANT RECIPIENT
FOR-PROFIT LARGE GRANT DIVISION

Payton Wortsmith
Float Mate
2:30 p.m.

Jiaqi Yu
AR Chinese
2:45 p.m.

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LEVITETZ LEADERSHIP
SEED GRANT RECIPIENT
FOR-PROFIT SMALL GRANT DIVISION

Jacob Noordhoek
Pole Pouch
1:30 p.m.

Lauren Pan
3D Printed Electric Spinning Wheel
1:45 p.m.

Lloyd Van Wees
Louis Orfano: A Passion for Fashion
2:00 p.m.

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LEVITETZ LEADERSHIP
SEED Grant Recipient
For-Profit Small Grant Division

Andy Hannah
Kybridge: A Down to Earth Company
2:15 p.m.

Corban Walsh (middle),
Ashleigh Woods (left) & Kaitlyn
Shelver (right)
Sano
2:30 p.m.
ACKNOWLEDGEMENTS

THANK YOU

To our Judges:

- Dan Daly Chapman
- Greer
- Bo Hicks
- Lou Hoop
- Ebony Johnson
- Lorrie Lane
- Lin Moore
- Amy Pirkle
- Jim Trotter
- Pamela Young
- Katherine Zobre

Levitetz Leadership Advisory Committee:

- Natalie Adams, Chair and Coordinator
- Barbara Brickman
- Julia Cherry
- Holland Hopson
- John Miller
- Vincent Willis
- Ashley Wilder

***Special thank you to our wonderful donor, Jeff Levitetz.***